



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

**Billing Address:**

**National Media, Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Ln.**  
**Alexandria, VA 22314**

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825628
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV			10/08/12 to 10/14/12	2x	----					
	KSNV			F 10/12/12	:30	5:11 AM	NRCCNV041005H Loophole		\$400.00		2
	KSNV			F 10/12/12	:30	5:46 AM	NRCCNV031005H Meet		\$400.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV			10/15/12 to 10/21/12	2x	M-----					
	KSNV			M 10/15/12	:30	5:26 AM	NRCCNV031012H World Cl.		\$400.00		2
	KSNV			M 10/15/12	:30	5:54 AM	NRCCNV041005H Loophole		\$400.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV			10/15/12 to 10/21/12	2x	-T-----					
	KSNV			Tu 10/16/12	:30	5:13 AM	NRCCNV031012H World Cl.		\$400.00		2
	KSNV			Tu 10/16/12	:30	5:52 AM	NRCCNV041012H Reckless		\$400.00		1
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV			10/15/12 to 10/21/12	2x	--W----					
	KSNV			W 10/17/12	:30	5:12 AM	NRCCNV031012H World Cl.		\$400.00		2
	KSNV			W 10/17/12	:30	5:29 AM	NRCCNV041012H Reckless		\$400.00		1
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV			10/15/12 to 10/21/12	2x	---T---					
	KSNV			Th 10/18/12	:30	5:18 AM	NRCCNV031012H World Cl.		\$400.00		1
	KSNV			Th 10/18/12	:30	5:48 AM	NRCCNV041012H Reckless		\$400.00		2
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			10/08/12 to 10/14/12	2x	----F--					
	KSNV			F 10/12/12	:30	6:43 AM	NRCCNV041005H Loophole		\$725.00		1
	KSNV			F 10/12/12	:30	6:59 AM	NRCCNV031005H Meet		\$725.00		2
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								

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# INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/15/12 to 10/21/12	2x	M-----				
	KSNV			M	10/15/12	:30	6:12 AM	NRCCNV031012H World Cl.	\$725.00		2
	KSNV			M	10/15/12	:30	6:50 AM	NRCCNV041005H LoopHole	\$725.00		1
8	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/15/12 to 10/21/12	2x	-T-----				
	KSNV			Tu	10/16/12	:30	6:18 AM	NRCCNV031012H World Cl.	\$725.00		1
	KSNV			Tu	10/16/12	:30	6:59 AM	NRCCNV041012H Reckless	\$725.00		2
9	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/15/12 to 10/21/12	2x	--W----				
	KSNV			W	10/17/12	:30	6:30 AM	NRCCNV031012H World Cl.	\$725.00		1
	KSNV			W	10/17/12	:30	6:41 AM	NRCCNV041012H Reckless	\$725.00		2
10	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/15/12 to 10/21/12	2x	---T---				
	KSNV			Th	10/18/12	:30	6:18 AM	NRCCNV031012H World Cl.	\$725.00		1
	KSNV			Th	10/18/12	:30	6:59 AM	NRCCNV041012H Reckless	\$725.00		2
11	KSNV	Today Show	658a-9am		10/08/12 to 10/14/12	4x	----F--				
	KSNV			F	10/12/12	:30	7:23 AM	NRCCNV041005H LoopHole	\$900.00		2
	KSNV			F	10/12/12	:30	8:00 AM	NRCCNV031005H Meet	\$900.00		3
	KSNV			F	10/12/12	:30	8:36 AM	NRCCNV041005H LoopHole	\$900.00		4
	KSNV			F	10/12/12	:30	8:59 AM	NRCCNV031005H Meet	\$900.00		1
12	KSNV	Today Show	658a-9am		10/15/12 to 10/21/12	4x	M-----				
	KSNV			M	10/15/12	:30	7:58 AM	NRCCNV031012H World Cl.	\$900.00		2

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 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Today Show	658a-9am		to						
	KSNV			M	10/15/12	:30	8:30 AM	NRCCNV041005H LoopHole	\$900.00		4
	KSNV			M	10/15/12	:30	8:39 AM	NRCCNV031012H world CI.	\$900.00		1
	KSNV			M	10/15/12	:30	8:59 AM	NRCCNV041005H LoopHole	\$900.00		3
13	KSNV	Today Show	658a-9am		to						
	KSNV			Tu	10/15/12 to 10/21/12	4x	-T-----				
	KSNV			Tu	10/16/12	:30	7:27 AM	NRCCNV031012H world CI.	\$900.00		4
	KSNV			Tu	10/16/12	:30	8:42 AM	NRCCNV041012H Reckless	\$900.00		1
	KSNV			Tu	10/16/12	:30	8:52 AM	NRCCNV031012H world CI.	\$900.00		2
	KSNV			Tu	10/16/12	:30	8:58 AM	NRCCNV041012H Reckless	\$900.00		3
14	KSNV	Today Show	658a-9am		to						
	KSNV			W	10/15/12 to 10/21/12	4x	--W----				
	KSNV			W	10/17/12	:30	7:30 AM	NRCCNV031012H world CI.	\$900.00		3
	KSNV			W	10/17/12	:30	7:57 AM	NRCCNV041012H Reckless	\$900.00		1
	KSNV			W	10/17/12	:30	8:33 AM	NRCCNV031012H world CI.	\$900.00		2
	KSNV			W	10/17/12	:30	8:59 AM	NRCCNV041012H Reckless	\$900.00		4
15	KSNV	Today Show	658a-9am		to						
	KSNV			Th	10/15/12 to 10/21/12	4x	---T---				
	KSNV			Th	10/18/12	:30	7:28 AM	NRCCNV031012H world CI.	\$900.00		1
	KSNV			Th	10/18/12	:30	7:59 AM	NRCCNV041012H Reckless	\$900.00		2
	KSNV			Th	10/18/12	:30	8:28 AM	NRCCNV031012H world CI.	\$900.00		4
	KSNV			Th	10/18/12	:30	8:42 AM	NRCCNV041012H Reckless	\$900.00		3
16	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
	KSNV			Sa	10/08/12 to 10/14/12	2x	-----S-				
	KSNV			Sa	10/13/12	:30	6:28 AM	NRCCNV041005H LoopHole	\$375.00		2
	KSNV			Sa	10/13/12	:30	6:47 AM	NRCCNV031012H world CI.	\$375.00		1

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**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
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# INVOICE

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	NRCC IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Saturday Today	7a-9am									
	KSNV				10/08/12 to 10/14/12	4x		-----S-				
	KSNV			Sa	10/13/12	:30	7:22 AM		NRCCNV041005H LoopHo1e	\$625.00		1
	KSNV			Sa	10/13/12	:30	7:59 AM		NRCCNV031012H wor1d CI	\$625.00		4
	KSNV			Sa	10/13/12	:30	8:26 AM		NRCCNV041005H LoopHo1e	\$625.00		2
	KSNV			Sa	10/13/12	:30	8:56 AM		NRCCNV031012H wor1d CI	\$625.00		3
18	KSNV	News 3 Sunrise SUNDAY	6a-7a									
	KSNV				10/08/12 to 10/14/12	2x		-----S				
	KSNV			Su	10/14/12	:30	6:55 AM		NRCCNV031012H wor1d CI	\$375.00		1
	KSNV			Su	10/14/12	:30	6:58 AM		NRCCNV041005H LoopHo1e	\$375.00		2
19	KSNV	Sunday Today	7a-8am									
	KSNV				10/08/12 to 10/14/12	2x		-----S				
	KSNV			Su	10/14/12	:30	7:25 AM		NRCCNV031012H wor1d CI	\$500.00		1
	KSNV			Su	10/14/12	:30	7:53 AM		NRCCNV041005H LoopHo1e	\$500.00		2
20	KSNV	M-F Today Show II	9-10a									
	KSNV				10/08/12 to 10/14/12	2x		----F--				
	KSNV			F	10/12/12	:30	9:29 AM		NRCCNV041005H LoopHo1e	\$425.00		1
	KSNV			F	10/12/12	:30	9:51 AM		NRCCNV031005H Meet	\$425.00		2
21	KSNV	M-F Today Show II	9-10a									
	KSNV				10/15/12 to 10/21/12	2x		M-----				
	KSNV			M	10/15/12	:30	9:29 AM		NRCCNV031012H wor1d CI	\$425.00		1
	KSNV			M	10/15/12	:30	9:56 AM		NRCCNV041005H LoopHo1e	\$425.00		2
22	KSNV	M-F Today Show II	9-10a									
	KSNV				10/15/12 to 10/21/12	2x		-T-----				
	KSNV			Tu	10/16/12	:30	9:30 AM		NRCCNV031012H wor1d CI	\$425.00		2

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 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	NRCC-IE	Invoice #	103288-1
Product	NRCC IE 2012	Invoice Date	10/21/12
Estimate Number	2803	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/18/12
Station	KSNV	Order #	103288
Account Executive	Amy McCreary	Alt Order #	06825828
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/18/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	M-F Today Show II	9-10a									
	KSNV			Tu	10/16/12	:30	9:50 AM		NRCCNV041012H Reckless	\$425.00		1
23	KSNV	M-F Today Show II	9-10a									
	KSNV			to	10/15/12 to 10/21/12	2x	--W----					
	KSNV			W	10/17/12	:30	9:30 AM		NRCCNV031012H World Cl.	\$425.00		1
	KSNV			W	10/17/12	:30	9:58 AM		NRCCNV041012H Reckless	\$425.00		2
24	KSNV	M-F Today Show II	9-10a									
	KSNV			to	10/15/12 to 10/21/12	2x	---T---					
	KSNV			Th	10/18/12	:30	9:51 AM		NRCCNV031012H World Cl.	\$425.00		1
	KSNV			Th	10/18/12	:30	9:56 AM		NRCCNV041012H Reckless	\$425.00		2
25	KSNV	Today 4th Hour	10am-11am									
	KSNV			to	10/08/12 to 10/14/12	2x	----F--					
	KSNV			F	10/12/12	:30	10:28 AM		NRCCNV041005H Loophole	\$325.00		2
	KSNV			F	10/12/12	:30	10:52 AM		NRCCNV031005H Meet	\$325.00		1
26	KSNV	Today 4th Hour	10am-11am									
	KSNV			to	10/15/12 to 10/21/12	2x	M-----					
	KSNV			M	10/15/12	:30	10:29 AM		NRCCNV031012H World Cl.	\$325.00		2
	KSNV			M	10/15/12	:30	10:51 AM		NRCCNV041005H Loophole	\$325.00		1
27	KSNV	Today 4th Hour	10am-11am									
	KSNV			to	10/15/12 to 10/21/12	2x	-T-----					
	KSNV			Tu	10/16/12	:30	10:29 AM		NRCCNV031012H World Cl.	\$325.00		2
	KSNV			Tu	10/16/12	:30	10:51 AM		NRCCNV041012H Reckless	\$325.00		1
28	KSNV	Today 4th Hour	10am-11am									
	KSNV			to	10/15/12 to 10/21/12	2x	--W----					
	KSNV			W	10/17/12	:30	10:29 AM		NRCCNV031012H World Cl.	\$325.00		2

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Product	NRCC IE 2012
Estimate Number	2603

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Invoice Date	10/21/12
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Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	Today 4th Hour	10am-11am	to	10/17/12	:30	10:51 AM		NRCCNV041012H Reckless	\$325.00		1
29	KSNV	Today 4th Hour	10am-11am	to	10/15/12 to 10/21/12	2x	---	T---				
	KSNV			Th	10/18/12	:30	10:28 AM		NRCCNV031012H World Cl.	\$325.00		2
	KSNV			Th	10/18/12	:30	10:53 AM		NRCCNV041012H Reckless	\$325.00		1
30	KSNV	Rachael Ray	11am-12pm	to	10/08/12 to 10/14/12	2x	----	F--				
	KSNV			F	10/12/12	:30	11:38 AM		NRCCNV041005H Loopnote	\$325.00		1
	KSNV			F	10/12/12	:30	11:54 AM		NRCCNV031005H Meet	\$325.00		2
31	KSNV	Rachael Ray	11am-12pm	to	10/15/12 to 10/21/12	2x	M-----					
	KSNV			M	10/15/12	:30	11:34 AM		NRCCNV031012H World Cl.	\$325.00		1
	KSNV			M	10/15/12	:30	11:53 AM		NRCCNV041005H Loopnote	\$325.00		2
32	KSNV	Rachael Ray	11am-12pm	to	10/15/12 to 10/21/12	2x	-T-----					
	KSNV			Tu	10/16/12	:30	11:21 AM		NRCCNV031012H World Cl.	\$325.00		1
	KSNV			Tu	10/16/12	:30	11:36 AM		NRCCNV041012H Reckless	\$325.00		2
33	KSNV	Rachael Ray	11am-12pm	to	10/15/12 to 10/21/12	2x	--W----					
	KSNV			W	10/17/12	:30	11:22 AM		NRCCNV031012H World Cl.	\$325.00		2
	KSNV			W	10/17/12	:30	11:50 AM		NRCCNV041012H Reckless	\$325.00		1
34	KSNV	Rachael Ray	11am-12pm	to	10/15/12 to 10/21/12	2x	---T---					
	KSNV			Th	10/18/12	:00						2

**\$325.00 Unresolved**

The actual broadcast information shown on this invoice was taken from the Official program log

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# INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

Additional Media, Inc.  
 Attention: Accounts Payable  
 5 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	NRCC IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
Michael Ray	11am-12pm	Th	10/18/12	:30	11:16 AM	NRCCNV031012H World Cl.	\$325.00		1
Agenda 1230pm	1230-1p	F	10/08/12 to 10/14/12	1x	-----F--				
			10/12/12	:30	12:54 PM	NRCCNV041005H Loophole	\$325.00		1
Agenda 1230pm	1230-1p	M	10/15/12 to 10/21/12	1x	M-----				
			10/15/12	:30	12:46 PM	NRCCNV031012H World Cl.	\$325.00		1
Agenda 1230pm	1230-1p	Tu	10/15/12 to 10/21/12	1x	-T-----				
			10/16/12	:30	12:47 PM	NRCCNV031012H World Cl.	\$325.00		1
Agenda 1230pm	1230-1p	W	10/15/12 to 10/21/12	1x	--W----				
			10/17/12	:30	12:56 PM	NRCCNV031012H World Cl.	\$325.00		1
Agenda 1230pm	1230-1p	Th	10/15/12 to 10/21/12	1x	---T---				
			10/18/12	:30	12:47 PM	NRCCNV031012H World Cl.	\$325.00		1
Agenda 1230pm	1230-1p	Sa	10/08/12 to 10/14/12	1x	-----S-				
			10/13/12	:30	9:15 AM	NRCCNV041005H Loophole	\$500.00		1
Agenda 1230pm	1230-1p	Su	10/08/12 to 10/14/12	1x	-----S				
			10/14/12	:30	9:29 AM	NRCCNV031012H World Cl.	\$500.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

is are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.





**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	08625628
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
42	KSNV	Chris Matthews SUN 9:30am	9:30a-10a								
					10/08/12 to 10/14/12	1x	-----S				
				Su	10/14/12	:30	9:58 AM	NRCCNV041005H Loophole:	\$500.00		1
43	KSNV	Dr Phil	3-4p								
					10/08/12 to 10/14/12	2x	----F--				
				F	10/12/12	:30	3:12 PM	NRCCNV031005H Meet	\$450.00		2
				F	10/12/12	:30	3:31 PM	NRCCNV041005H Loophole:	\$450.00		1
44	KSNV	Dr Phil	3-4p								
					10/15/12 to 10/21/12	2x	M-----				
				M	10/15/12	:30	3:25 PM	NRCCNV041005H Loophole:	\$450.00		2
				M	10/15/12	:30	3:56 PM	NRCCNV031012H World Cl.	\$450.00		1
45	KSNV	Dr Phil	3-4p								
					10/15/12 to 10/21/12	2x	-T-----				
				Tu	10/16/12	:30	3:13 PM	NRCCNV041012H Reckless	\$450.00		2
				Tu	10/16/12	:30	3:46 PM	NRCCNV031012H World Cl.	\$450.00		1
46	KSNV	Dr Phil	3-4p								
					10/15/12 to 10/21/12	2x	--W----				
				W	10/17/12	:30	3:27 PM	NRCCNV041012H Reckless	\$450.00		1
				W	10/17/12	:30	3:36 PM	NRCCNV031012H World Cl.	\$450.00		2
47	KSNV	Dr Phil	3-4p								
					10/15/12 to 10/21/12	2x	---T---				
				Th	10/18/12	:30	3:25 PM	NRCCNV041012H Reckless	\$450.00		2
				Th	10/18/12	:30	3:47 PM	NRCCNV031012H World Cl.	\$450.00		1
48	KSNV	4PM NEWS (1 hour)	4-5pm								
					10/08/12 to 10/14/12	1x	----F--				

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
48	KSNV	4PM NEWS (1 hour)	4-5pm	F	10/12/12	:30	4:43 PM	NRCCNV031005H Meet	\$725.00		1
49	KSNV	4PM NEWS (1 hour)	4-5pm	M	10/15/12 to 10/21/12	1x	M-----	NRCCNV041005H LoopHole	\$725.00		1
50	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	10/16/12	:30	4:58 PM	NRCCNV041012H Reckless	\$725.00		1
51	KSNV	4PM NEWS (1 hour)	4-5pm	W	10/17/12	:30	4:49 PM	NRCCNV041012H Reckless	\$725.00		1
52	KSNV	4PM NEWS (1 hour)	4-5pm	Th	10/18/12	:30	4:55 PM	NRCCNV041012H Reckless	\$725.00		1
53	KSNV	M-F Early News	5-630p	F	10/12/12	:30	5:22 PM	NRCCNV041005H LoopHole	\$1,200.00		1
54	KSNV	M-F Early News	5-630p	F	10/12/12	:30	6:13 PM	NRCCNV031012H worl'd Cl.	\$1,200.00		2
55	KSNV	M-F Early News	5-630p	M	10/15/12	:30	6:27 PM	NRCCNV031012H worl'd Cl.	\$1,200.00		3

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
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 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
56	KSNV	M-F Early News	5-630p									
	KSNV			10/15/12 to 10/21/12	3x	-T-----						
	KSNV			Tu	10/16/12	:30	5:12 PM		NRCCNV031012H World Cl.	\$1,200.00		3
	KSNV			Tu	10/16/12	:30	5:21 PM		NRCCNV041012H Reckless	\$1,200.00		2
	KSNV			Tu	10/16/12	:30	5:27 PM		NRCCNV031012H World Cl.	\$1,200.00		1
56	KSNV	M-F Early News	5-630p									
	KSNV			10/15/12 to 10/21/12	3x	--W----						
	KSNV			W	10/17/12	:30	5:11 PM		NRCCNV031012H World Cl.	\$1,200.00		1
	KSNV			W	10/17/12	:30	5:29 PM		NRCCNV041012H Reckless	\$1,200.00		2
	KSNV			W	10/17/12	:30	6:10 PM		NRCCNV031012H World Cl.	\$1,200.00		3
57	KSNV	M-F Early News	5-630p									
	KSNV			10/15/12 to 10/21/12	3x	---T---						
	KSNV			Th	10/18/12	:30	5:28 PM		NRCCNV031012H World Cl.	\$1,200.00		3
	KSNV			Th	10/18/12	:30	6:23 PM		NRCCNV041012H Reckless	\$1,200.00		1
	KSNV			Th	10/18/12	:30	6:26 PM		NRCCNV031012H World Cl.	\$1,200.00		2
58	KSNV	M-F Jeopardy	630-7P									
	KSNV			10/08/12 to 10/14/12	1x	----F--						
	KSNV			F	10/12/12	:30	6:59 PM		NRCCNV031012H World Cl.	\$1,300.00		1
59	KSNV	M-F Jeopardy	630-7P									
	KSNV			10/15/12 to 10/21/12	1x	M-----						
	KSNV			M	10/15/12	:30	6:58 PM		NRCCNV041005H Loophole	\$1,300.00		1
60	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-									
	KSNV			10/15/12 to 10/21/12	1x	-T-----						
	KSNV			Tu	10/16/12	:30	9:44 PM		NRCCNV041012H Reckless	\$1,300.00		1
61	KSNV	M-F Jeopardy	630-7P									

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## INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

**National Media, Inc.**  
**Attention: Accounts Payable**  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
61	KSNV	M-F Jeopardy	630-7P		to							
				10/15/12 to 10/21/12	1x	--W----						
				W	10/17/12	:30	6:59 PM		NRCCNV041012H Reckless	\$1,300.00		1
62	KSNV	M-F Jeopardy	630-7P		to							
				10/15/12 to 10/21/12	1x	---T---						
				Th	10/18/12	:30	6:35 PM		NRCCNV041012H Reckless	\$1,300.00		1
63	KSNV	M-F Wheel of Fortune	7-730pm		to							
				10/08/12 to 10/14/12	1x	----F--						
				F	10/12/12	:30	7:28 PM		NRCCNV041005H Loophole	\$1,300.00		1
64	KSNV	M-F Wheel of Fortune	7-730pm		to							
				10/15/12 to 10/21/12	1x	M-----						
				M	10/15/12	:30	7:29 PM		NRCCNV031012H World Cl.	\$1,300.00		1
65	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-		to							
				10/15/12 to 10/21/12	1x	-T-----						
				Tu	10/16/12	:30	10:14 PM		NRCCNV031012H World Cl.	\$1,300.00		1
66	KSNV	M-F Wheel of Fortune	7-730pm		to							
				10/15/12 to 10/21/12	1x	--W----						
				W	10/17/12	:30	7:24 PM		NRCCNV031012H World Cl.	\$1,300.00		1
67	KSNV	M-F Wheel of Fortune	7-730pm		to							
				10/15/12 to 10/21/12	1x	---T---						
				Th	10/18/12	:30	7:08 PM		NRCCNV031012H World Cl.	\$1,300.00		1
68	KSNV	Vegas Inc.	6:30-8pm		to							
				10/08/12 to 10/14/12	1x	-----S-						
				Sa	10/13/12	:30	7:46 PM		NRCCNV031012H World Cl.	\$425.00		1

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# INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

Advertiser	NRCC IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Address:

Additional Media, Inc.  
 Attention: Accounts Payable  
 5 Slaters Ln.  
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
KND Jeep/Wheel	630-730pm								
10/08/12 to 10/14/12 2x ----S-									
Sa	10/13/12	30	6:53 PM	NRCCNV031012H	World Cl.		\$525.00		2
Sa	10/13/12	30	7:06 PM	NRCCNV041005H	LoopHoLe:		\$525.00		1
10/15/12 to 10/21/12 1x M-----									
M	10/15/12	30	8:27 PM	NRCCNV041005H	LoopHoLe:		\$4,000.00		1
10/15/12 to 10/21/12 1x --W----									
W	10/17/12	30	9:17 PM	NRCCNV041012H	Reckless		\$3,000.00		1
10/15/12 to 10/21/12 1x --W----									
W	10/17/12	30	10:29 PM	NRCCNV031012H	World Cl.		\$3,200.00		1
10/08/12 to 10/14/12 1x ----F--									
F	10/12/12	30	8:27 PM	NRCCNV031012H	World Cl.		\$1,700.00		1
10/08/12 to 10/14/12 1x ----F--									
F	10/12/12	30	9:40 PM	NRCCNV041005H	LoopHoLe:		\$3,000.00		1
10/08/12 to 10/14/12 1x ----S-									
Sa	10/13/12	30	9:43 PM	NRCCNV031012H	World Cl.		\$800.00		1
10/08/12 to 10/14/12 1x ----S-									
Sa	10/13/12	30	9:43 PM	NRCCNV031012H	World Cl.		\$800.00		1

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2603

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

**Billing Address:**

**National Media, Inc.**  
**Attention: Accounts Payable**  
 815 Slaters Ln.  
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
76	KSNV	Saturday Prime 10-11pm	10-11pm									
	KSNV											
77	KSNV	NFL Pre-Game	1p-530pm									
	KSNV											
78	KSNV	NFL Football	1p-9PM									
	KSNV											
79	KSNV	News 3 in Prime	7-10pm									
	KSNV											
80	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV											
81	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV											
82	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV											
83	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV											

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 Las Vegas, NV 89101  
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Advertiser	NRCC-IE	Invoice #	103288-1
Product	NRCC IE 2012	Invoice Date	10/21/12
Estimate Number	2603	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/18/12

Station	KSNV	Order #	103288
Account Executive	Amy McCreary	Alt Order #	06825828
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
83	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV	M-F News 3 at Eleven	11pm-1135pm									
84	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV	M-F News 3 at Eleven	11pm-1135pm									
85	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
86	KSNV	Tonight Show	1135p-1237a									
	KSNV	Tonight Show	1135p-1237a									
87	KSNV	Tonight Show	1135p-1237a									
	KSNV	Tonight Show	1135p-1237a									
88	KSNV	Tonight Show	1135p-1237a									
	KSNV	Tonight Show	1135p-1237a									
89	KSNV	Tonight Show	1135p-1237a									
	KSNV	Tonight Show	1135p-1237a									
90	KSNV	Tonight Show	1135p-1237a									
	KSNV	Tonight Show	1135p-1237a									

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Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	05825828
Deal #	
Order Flight	10/12/12 - 10/18/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
90	KSNV	Tonight Show	1135p-1237a								
				10/15/12 to 10/21/12	2x	---T---					
	KSNV			Th	10/18/12	:30	12:00 AM	NRCCNV031012H wor1d cl.	\$500.00		1
	KSNV			Th	10/18/12	:30	12:30 AM	NRCCNV041012H Reckless	\$500.00		2
91	KSNV	Saturday Night Live	1130pm-1:02am								
				10/08/12 to 10/14/12	2x	-----S-					
	KSNV			Sa	10/13/12	:30	12:16 AM	NRCCNV031012H wor1d cl.	\$1,400.00		1
	KSNV			Sa	10/13/12	:30	12:47 AM	NRCCNV041005H Loophole	\$1,400.00		2
92	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a								
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	11:58 PM	NRCCNV041005H Loophole	\$400.00		1
93	KSNV	Saturday Prime 9-10pm	9-10pm								
				10/08/12 to 10/14/12	1x	-----S-					
	KSNV			Sa	10/13/12	:30	9:18 PM	NRCCNV041005H Loophole	\$1,500.00		1
<b>Aired Spots 163</b>											

Gross Total \$148,900.00  
 Agency Commission \$22,335.00  
 Net Amount Due \$126,565.00  
 Payment Terms 30 Days

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